

The Gowanus Canal

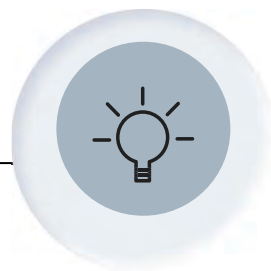
Canal Bio-City



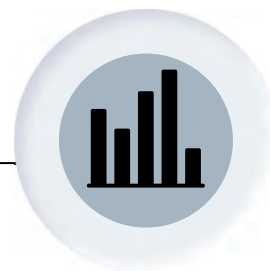
ARCH402 PROJECT PROPOSAL
19-05-2022

Into the Gowanus Canal

Table of Contents



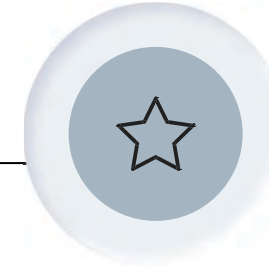
Introduction



Site Analysis



Project



Case Studies



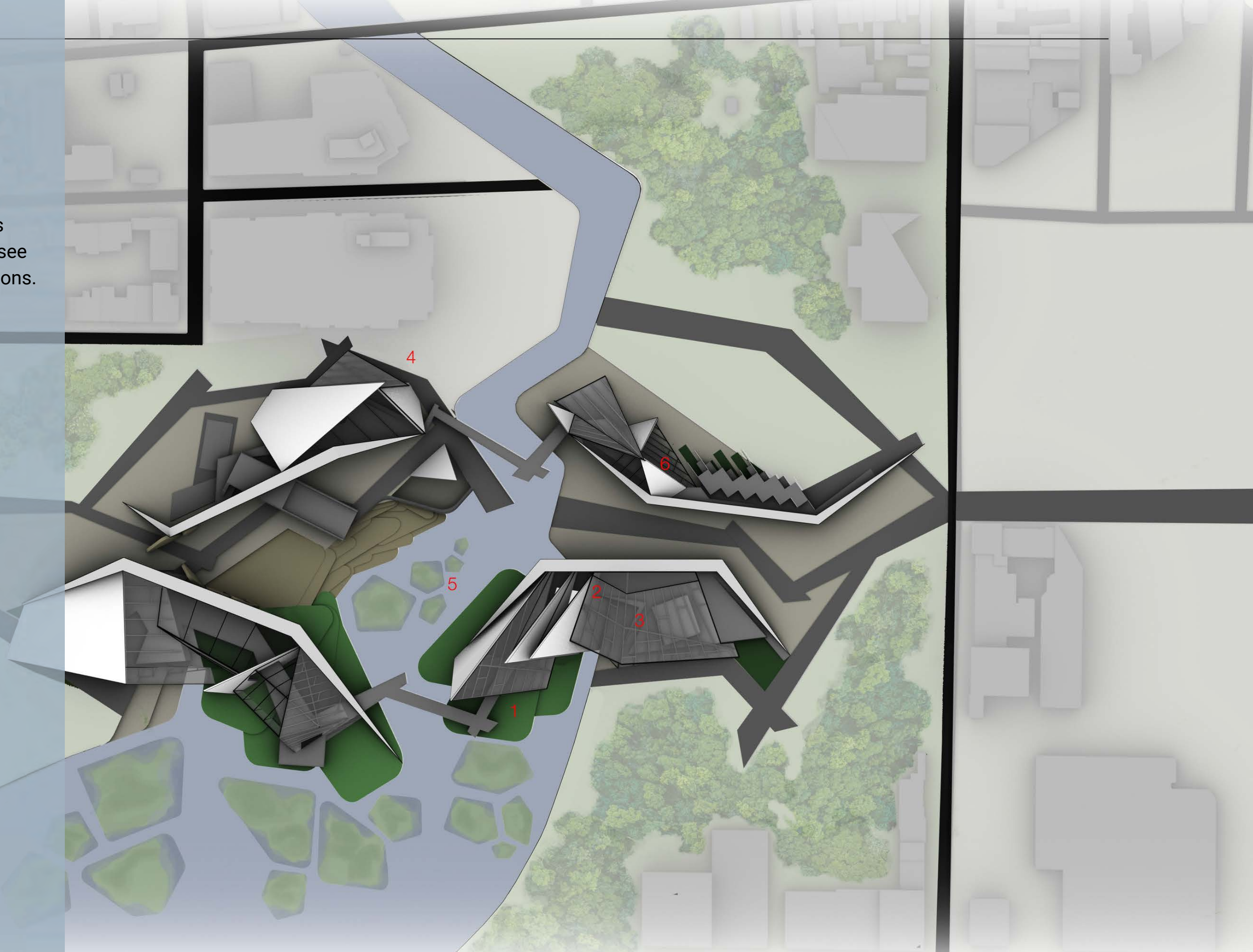
Ground Floor Plan

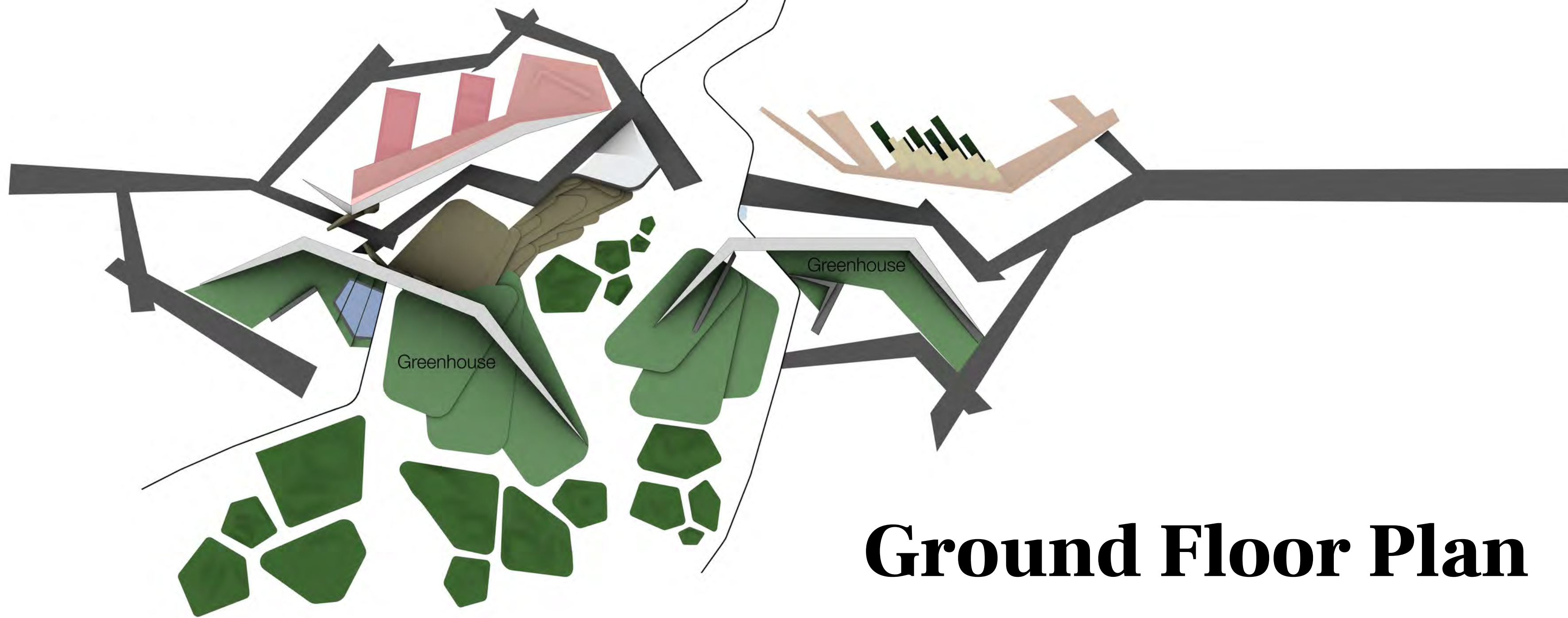
NEWEST STYLES

Presentations are tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

Site Plan

We need to stay on top of trends, as well as conduct industry and customer surveys to see where the market is now and make projections.





Ground Floor Plan

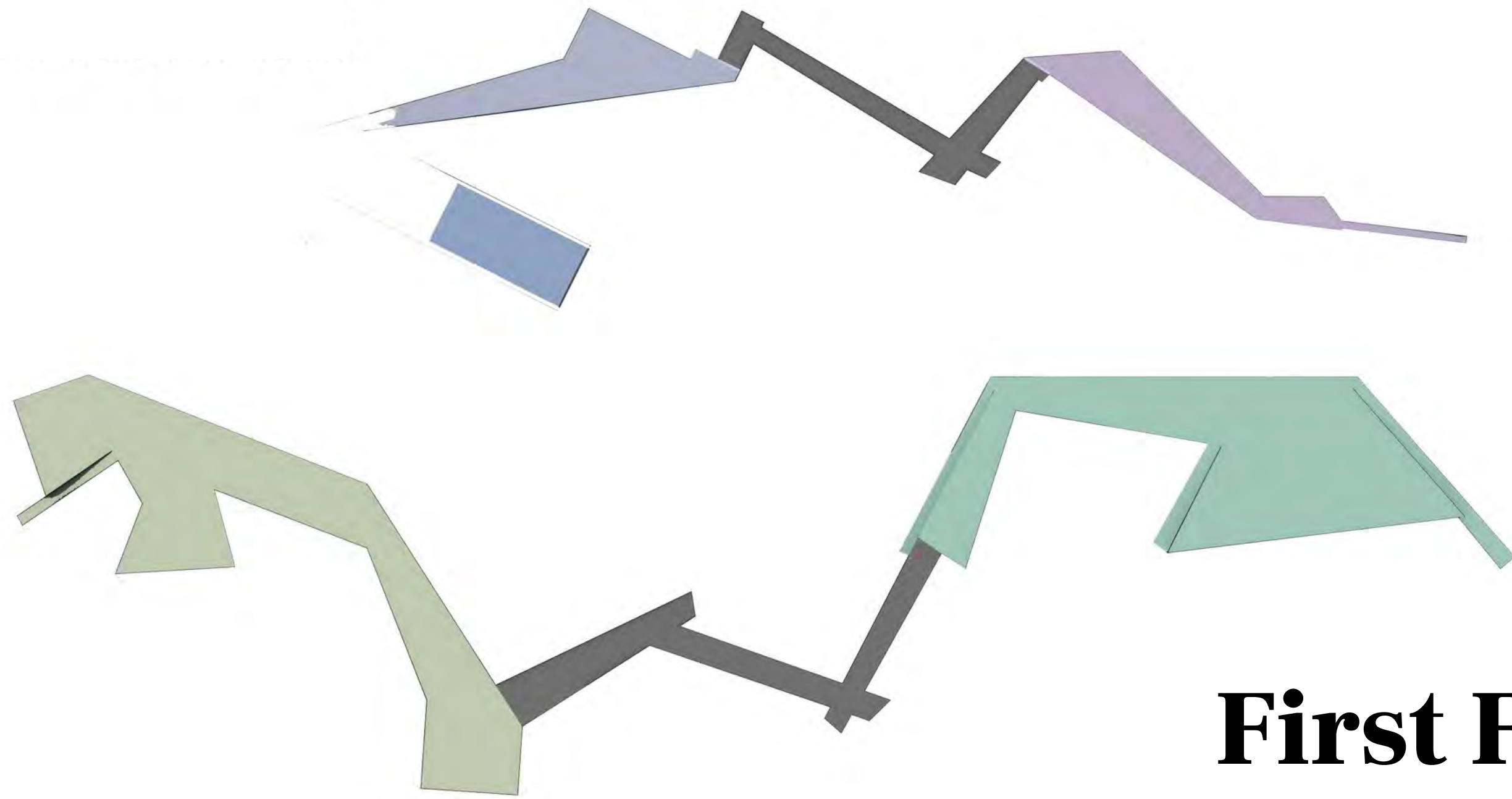
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Ground Floor Plan

- Duplex Affordable Housing
- Communal Study Areas Area
- Gym (Main Workout Area)
- Badminton & Basketball Courts

First Floor Plan

- Communal Dining & Kitchen
- Gym & Swimming Pool
- Gallery Spaces
- Community Center (Library)



First Floor Plan

NEWEST STYLES

Presentations are tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

Offer and implement emerging strategies in advertising

To remain competitive ourselves, we must embrace new and emerging trends in advertising and technology and offer them to our clients.

Offering the newest and latest advertising techniques will help our clients be disruptors in their industries.

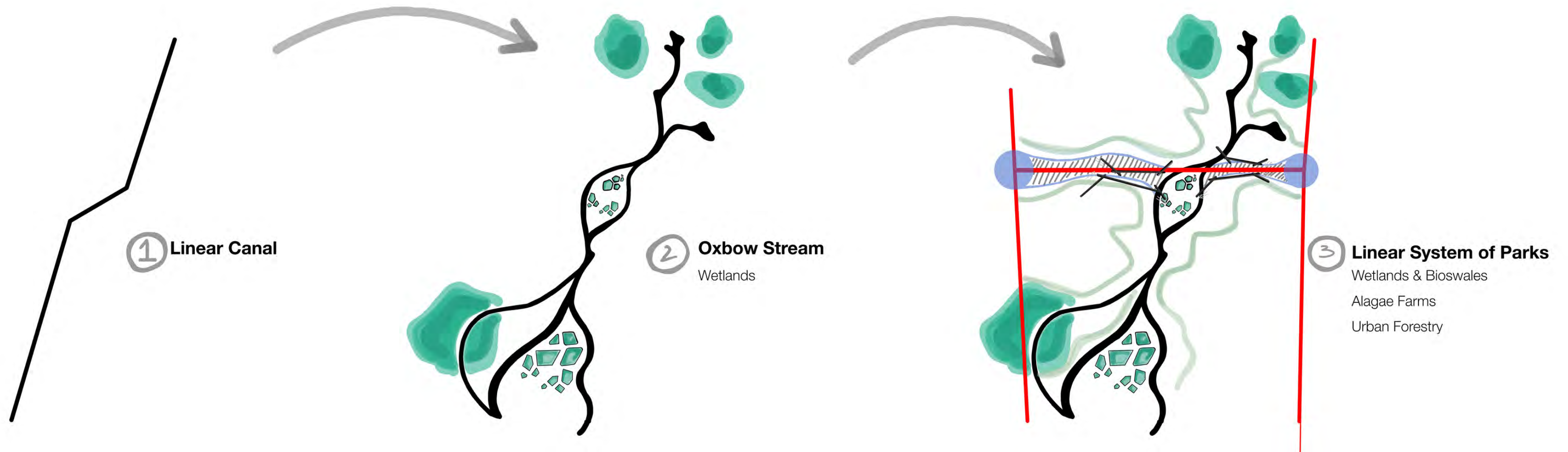
We need to stay on top of trends, as well as conduct industry and customer surveys to see where the market is now and make projections.

We can achieve our first major goal of client acquisition when these new strategies are ready to roll out.

We will need case studies to show our clients our success rates.

We need to demonstrate to our clients that taking risks to stay ahead is better in the long run than stagnation.

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Gowanus Canal BIO-CITY



BRIAH AFZAL CHOWDHRI

An aerial photograph of a golf course. In the center, there is a large, modern clubhouse with a glass facade. To the right of the clubhouse, a small boat is on a pond. The golf course is surrounded by trees and greenery. The text 'Work with us' is overlaid in a large, bold, black serif font.

Work with us

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